

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Distribution

DATE: March 13, 1991

FROM: Doron Stern *D*

SUBJECT: Marlboro Medium vs. Extra Lights Presentation

Attached please find a copy of the Marlboro Medium vs. Marlboro Extra Lights Presentation.

/mc
Attachments

K. Altenberg
D. Beran
R. Camisa
D. Dangoor
K. Eisen
C. Levy
N. Lund
M. Moore

2045734001